

3-5 MAY, 2022

online/face2face

3rd COUNTRY WORKSHOP



COMPASS
Towards European University
Lifelong Learning in Moldova



Co-funded by the
Erasmus+ Programme
of the European Union

TOWARDS EUROPEAN UNIVERSITY LIFELONG LEARNING MODEL IN MOLDOVA

PROJECT PARTNERS:



DAILY TOPICS

DAY 1
online

Continuous
training of
academic staff

DAY 2
hybrid

Marketing of the
ULLL courses and
services

DAY 3
offline

Developing of
the ULLL courses
and services

AGENDA

Day 1
May 03, 2022

online

CONTINUOUS TRAINING OF ACADEMIC STAFF

Moderators: **Francesca URAS, Victoria TCACENCO**
Working languages: **English & Romanian**

Moldova Time

13:50-14:00

14:00-14:10

14:10-14:15

14:15-14:40

14:40-15:15

15:15-15:40

15:40-16:05

16:05-16:30

16:30-16:45

online conection

Zoom:

Welcome

Olesea SIRBU COMPASS Grant Coordinator

Introduction of the EU experts

Francesca URAS EUCEN Project Manager

English

Continuous training of academic staff: UCM experience

Lucila FINKEL Universidad Complutense de Madrid, Spain

English

Developing ULLL in Georgia: TSU case study

Keti TSINTSADZE Ivane Javakhishvili Tbilisi State University, Georgia

English

Regulation for continuing education of academic staff, Moldova

Ala LUCA Lifelong learning department, MECRM

Romanian

Continuous assessment of the professional competencies of academic staff in Moldova

???

National Agency for Quality Assurance in Education and Research, Moldova

Romanian

Question & Answers

Thanks and Closing

Tatiana BUCOS COMPASS Project Manager

AGENDA

Day 2
May 04, 2022

online/Face2Face

VENUE:

Academy of Economic
Studies of Moldova
Building F, room 203

MARKETING OF THE ULLL COURSES AND SERVICES

Moderator: **Tatiana BUCOS**

Working languages: **English & Romanian**

Moldova Time

12:50-13:00

13:00-13:10

13:10-13:35

13:35-14:00

14:00-14:25

14:25-14:50

14:50-15:15

15:15-15:40

15:40-16:00

16:00-16:10

Online conection

Zoom:

Registration for F2F participation

Welcome

Tatiana BUCOS

COMPASS Project Manager

Analyzing the target group of your LLL course: using the persona approach to gain empathy

English

Isabell GRUNDSCHOBER

BEd, BSc, MA, researcher and debuty head of
the Centre for Applied Research and Innovation
at the University for Continuing Education
Krems, Austria

??? Designing LLL courses according to the needs of the target group.

English

???

???

Marketing strategies applied in promoting LLL courses

Romanian

Grigore FORTUNA

CEO&Founder Fortuna Media
Group LLC, Moldova

COFFEE BREAK

Increasing the accessibility and adaptability of LLL programs through digitization

Romanian

Tatiana BUCOS

Academy of Economic Studies of Moldova

Authorization and accreditation of LLL programs as a marketing tool

Romanian

Adelina GHETIU

director of the Continuing Education
Department, USEFS, Moldova

Question & Answers

Thanks and Closing

Tatiana BUCOS

COMPASS Project Manager

AGENDA

Day 3
May 05, 2022

Face2Face

VENUE:

Academy of Economic
Studies of Moldova
Building F, room 203

DEVELOPING OF THE ULLL COURSES AND SERVICES

Moderator: **Tatiana BUCOS**

Working language: **Romanian&Russian**

Moldova Time

12:50-13:00

13:00-13:10

13:10-13:35

13:35-14:00

14:00-14:25

14:25-14:50

14:50-15:15

15:15-15:40

15:40-16:00

16:00-16:10

Registration for F2F participation

Welcome

Tatiana BUCOS

COMPASS Project Manager

Development of ULLL programs: concept, methodology, experiences (TCUM case study)

Romanian

Liliana DANDARA

vice-rector, TCUM, Moldova

Sofia CAPATINA

vice-rector, TCUM, Moldova

Experience in developing, organizing and implementing continuing education courses within the COMPASS project

Romanian

Oxana CURTEVA

KDU, Moldova

The specifics of the target group in continuing education courses at the Academy of Music, Theatre and Fine Arts

Romanian

Marina VALUEVA

Head of Continuing Education
Department, AMTAP

COFFEE BREAK

Participation of private organizations in adult continuing education: experience and challenges

Romanian

Stela CARAMAN

Training manager, PROACTIVE, Moldova

??? The importance of partnerships for the development of ULLL services

Romanian

???

Training manager, PROACTIVE, Moldova

Question & Answers

Thanks and Closing

Tatiana BUCOS

COMPASS Project Manager

About the project:**TOWARDS EUROPEAN UNIVERSITY
LIFELONG LEARNING MODEL IN MOLDOVA /COMPASS**

Co-funded by: European Comision, funding scheme: Erasmus+
Key action 2: Cooperation for innovation and the exchange of good practices - Capacity Building in the field of Higher Education:

Project No: 597889-EPP-1-2018-1-MD-EPPKA2-CBHE-SP

**PROJECT
GOAL**

To contribute to the deeper integration of Moldova into EHEA through the integration of an inclusive and responsive University Lifelong Learning (ULLL) model in Moldova (MD)

OBJECTIVES

To promote and strengthen the LLL culture in Moldova and to build national consensus of the key-actors on the development issues

To develop and advance a national legislative framework and stimulate regulatory changes on LLL in Moldova

To build up the university's integrative function in Moldova through developing the integrated university LLL strategies

To enhance the university's institutional capacities in Moldova for efficient and effective implementation of LLL reform

Fore more info: <http://compass-project.md>



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COMPASS
Towards European University
Lifelong Learning in Moldova



Project partners:**Coordinator:** Academy of Economic Studies from Moldova**Co-coordinator:** European University Continuing Education Network (Belgium)**Other MD partners:**

Academy of Music, Theatre and Fine Arts
 University of Physical Education and Sport
 State Pedagogical University "Ion Creanga"
 Trade Cooperative University of Moldova
 Comrat State University
 Rectors` Council of Moldova
 Ministry of Education of Moldova

Other EU partners:

University of Turku (Finland)
 Danube University of Krems (Austria)
 University of Graz (Austria)
 University of Barcelona (Spain)
 Università degli Studi di Genova (Italy)
 University of Brest (France)
 European Policy Development and
 Research Institute (Slovenia)

Workshop Organizing Committee:

Olesea SIRBU COMPASS Grant Coordinator (ASEM/MD)
Tatiana BUCOS COMPASS project manager (ASEM/MD)
Carme ROYO Executive Director of eucen (EUCEN/ES)
Francesca URAS Eucen Project Manager (EUCEN/ES)
Anna MADAN COMPASS project financial manager (ASEM/MD)



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